

netscape ipo case study pdf

Netscape IPO case study Analysis 1. Netscape's Initial Public Offer Corporate Finance Case Study Submitted By, Group B11 Group Members SRINIDHI K S 14161 SRISTI ROY 14162 SUMAN SADHUKHAN 14163 TONY SEBASTIAN 14171 V H L KASYAPA DAGUUBATIA 14172 2. Case Facts The case is about Netscape Communication Corporation.

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Netscape was founded in 1994 and it provided internet applications for communications and commerce. In 1995, Netscape decided to raise capital by initial public offering. Although initial price for shares was at first \$14, underwriters suggested increase the price to \$28 one day prior to the initial public offering.

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Netscape's Initial Public Offering - Harvard Business Review

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Case study: Netscape IPO Netscape's Initial Public Offering Question 3: Going public Why, in general, do companies go public? What are the advantages and disadvantages of public ownership? Question 4: The underpricing phenomena The case points out that the IPO market is sometimes characterised as a "hot issue" market, and

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Netscape IPO Case Study Case Study 2: Netscape's IPO February 17, 2015 Executive Summary Netscape was founded in 1994 and it provided internet applications for communications and commerce. In 1995, Netscape decided to raise capital by initial public offering.

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In 1995, Netscape, an early leader and innovator in the Internet and WWW software and web browser market, had been going through the initial public offering (IPO) process. Specifically, on August 8, 1995, Netscape's lead IPO underwriters recommended to the Netscape board to increase the initial offering price to \$28 per share from \$14 per share ...

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