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MIS 597: Intro to Business Intelligence Fall 2010 Instructor: Dr. Christine Alexander Office: BA - 325 Phone: (903) 886-5690 Cell: (618) 303-1937 E-mail: christine_alexander@tamu-commerce.edu Office Hours: Virtual Office, email and on-line discussion boards are the preferred method of communication in online courses.

Business intelligence: a managerial approach | Ricardo

A managerial technique to understanding business intelligence methods. To help future managers use and understand analytics, Business Intelligence provides a robust foundation of BI that is strengthened with palms-on comply with.

Business Intelligence: A Managerial Perspective on

THIRD EDITION BUSINESS INTELLIGENCE A MANAGERIAL PERSPECTIVE ON ANALYTICS Ramesh Sharda Oklahoma State University Dursun Delen Oklahoma State University

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SECOND EDITION BUSINESS INTELLIGENCE A MANAGERIAL APPROACH INTERNATIONAL EDITION Efraim Turban University of Hawaii Ramesh Sharda Oklahoma State University

BUSINESS INTELLIGENCE - GBV

A Framework for Business Intelligence (BI) i,§ BI is an evolution of decision support concepts over time i,§ Then: Executive Information System i,§ Now: Everybodyâ€™s Information System (BI) i,§ BI systems are enhanced with additional visualizations. as expressed in its mission. objectives.

Business Intelligence: A Managerial Perspective on Analytics

That demands an investment in computerized managerial support decision-making, which implies the need of decision support and business intelligence systems (Sharda, Delen, & Turban, 2017).

Business Intelligence, Analytics, and Data Science: A

functionality of decision support software, adjusted to specific business situations with the help of a technological specialist. The aim of the paper is to give managers a list of key terms in the domain of decision support and Business Intelligence that will help them acquire adequate knowledge for performance of their business function.

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